

CUTTING EDGE SOLUTIONS

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# Press Release

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**FUTURE POS/CUTTING EDGE SOLUTIONS SEE RECORD GROWTH DESPITE  
DOWNTURN IN ECONOMY.**

BUTLER, PA, JANUARY 12, 2009: It's not all doom and gloom in the Hospitality industry. Cutting Edge Solutions, the developers of Future POS Software, reported 2008 as being their best year to date with growth in North America at the rate of 17.26% and European sales at 25%. In addition to an increase in overall sales, the RSPA award winning software has made a stronger penetration into larger sites including private clubs, stadiums, and arenas.

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"Times are tough, and people want the most bang for their buck. Consequently, consumers are becoming more educated, and an educated consumer can easily see how no other system can offer the amount of features we do at such a reasonable price." Said John Giles, President of Cutting Edge Solutions, when asked what he attributed 2008 success to. In conjunction with working to provide the most state of the art, top of the line, point-of - sale solution on the market, the management at Future POS is also striving to recruit the best resellers for their product. "Twenty new resellers were brought aboard in 2008, with nearly half bringing in new business within the first 60 days", said Steve Pritchard, Future POS Dealer Manager. Future POS offers their resellers a greater chance for success by providing them with:

- Affordable software without costly modules
- A Lite version of the software to better compete against high end cash register systems
- Advertising in major publications to assist in finding more business
- Future POS attends all major trade shows: NRA, Bar/Nightclub, NY International Food Show, RSPA, and nearly all the state food shows
- We develop advertising pieces at least four times annually for dealers to participate in
- A generous rebate program based on your sales is available to active dealers
- Co-op marketing allows you to get money back for advertising you do to promote Future POS products

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- Forums for our dealers are available to exchange ideas and information makes us a stronger group. Our dealer meeting annually brings us all together
- Competitive hardware prices via our web site allow a dealer to buy "industry-popular" hardware at the same price or lower
- Software is coded, not with a hasp, but with a security code to save shipping, lost hasps, etc.

This approach seems to be working. In response to a blind survey done by Business Solutions Magazine, this is what Future POS resellers had to say about the product:

*"Excellent Dealer Support, the Online Dealer forum makes it one of the best supported systems I have seen. Not only do you get the Software developers solution, you also get the experience of the other dealers in the field sharing their experience." Another dealer noted, "...By far our best POS vendor is Future Point of Sale by Cutting Edge Solutions. Their system has the most robust features and includes all the features right out of the box. When most POS companies try to push you into modules to take care of the things you thought came with the software it's nice to see someone who gives you exactly what they tell you they are giving you and at the price you heard from the start."*

2009 is projected to be bigger than 2008 thanks to the roll out of Future POS 5.0. Future POS 5.0 will include a re-vamped Back Office user interface and Microsoft SQL database. Microsoft SQL will allow better integration into third party applications and allow users to develop their own tools that can merge with Future POS. A strong reseller relationship and a commitment to providing the best point-of-sale system using state of the art technology seems like a recipe for success for Future POS.

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