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Press Release

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FOR IMMEDIATE RELEASE
9 A.M. EST May 4, 2010

Future POS Unveils Digital Signage Module

Future POS is proud to announce the release of their new "Digital Signage Module" that has been added to their already robust POS offering. The great news for the customer is that the "Digital Signage Module" is included at no additional cost and contains features such as Scheduled Content, Digital Menuboards, and Scoreboard Output.

Future POS continues to be a leader in the POS market by introducing the technology that customers are demanding. President and CEO of Future POS John Giles stated that, "Future POS has always been the best value on the market, and with the addition of Digital Signage to our Fusion product, we continue to give restaurateurs the tools they need to be successful, without "nickel and diming" them the way other POS companies do. Our Digital Signage module is included FREE OF CHARGE, and will do things that you would expect

from Digital Signage systems that would typically cost a restaurateur several thousand dollars."

What makes the Future POS Digital Signage module unique is that it is completely customizable by the end user. Scheduled Content can include photos, advertisements, local sports teams, slogans, specials, you name it! Graphic Formats include .JPG, GIFS, and .PNG. The customer also has the ability to schedule movies to play in .MPEG 4 format, or have flash animations play in .SWF flash formats. All of this content can be scheduled to run monthly, weekly and even hourly.

Digital Menuboard are another feature within the Future POS Digital Signage Module. Menuboard are most commonly known in restaurants as a wall display for customers to choose items for purchase. In the Hospitality Industry, most consumers also have menu items that change quite frequently; including prices, additional new items, or even specials that may vary daily. Future POS says goodbye to Static Menus, and introduces automatic updates within their Digital Menuboard! The difference with Future POS Digital Menuboard is the fact that it's directly connected with the software, so menu changes are updated immediately! The template menu screens are completely customizable with HTML to give the customer complete control of their menu design. The Digital Menuboard also has the ability to pull any information uploaded in the Scheduled Content screens to run on a customized schedule.

The Scoreboard Output is for rear facing displays and can even be used as a replacement for outside drive thru displays. These menu screens are also completely HTML based, giving your customers complete control of their design.

Scoreboards also have template layouts with the ability to feature pictures, advertisements, and will also display a “Live” menu ring up.

Future POS President and CEO, John Giles and all of the development staff at Cutting Edge Solutions are excited about the release of this new feature within the Future Fusion version of software. In regards to customizability, Senior Developer Tim Ernst stated that, “By using HTML as our template base the end user truly has the ability to create very flexible layouts that can be scheduled and displayed whenever and wherever they choose. While other POS Systems are talking about features, Future POS continues to deliver them!”

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